

# SHE BUSINESS TIME

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## Concept Note: EcoRise

### “Together Towards a Greener Tomorrow “

EcoRise is a flagship sustainability conclave designed to catalyse meaningful dialogue and action around environmental responsibility, circular economy, and climate resilience. The platform brings together corporate leaders, policymakers, sustainability professionals, innovators, academicians, youth, and civil society to collectively address pressing environmental challenges.

The conclave aims to bridge the gap between intent and impact by showcasing scalable green solutions, responsible business practices, and CSR-led initiatives aligned with national priorities and the UN Sustainable Development Goals (SDGs).

### Objectives

- Promote sustainable and circular business practices
- Strengthen CSR engagement in climate and environmental action
- Empower women and youth as sustainability leaders
- Foster cross-sector collaboration for long-term environmental impact

### Key Focus Areas

- Circular Economy & Responsible Consumption
- Climate Action & Environmental Sustainability
- Green Innovation, Technology & Renewable Energy
- Women & Youth Leadership in Sustainability

### Programme Highlights

- Leadership dialogues and panel discussions with multi-sector experts
- Green Innovation & CSR Showcase featuring sustainable solutions
- Youth engagement through challenges, awards, and mentorship
- Digital and community outreach to amplify sustainability awareness

### Target Audience

Corporate CSR teams, ESG leaders, government institutions, NGOs, academic bodies, startups, media, youth groups, and sustainability professionals.

### Expected Outcomes

- Increased CSR participation in environmental initiatives
- Enhanced visibility for sustainable brands and innovations
- Knowledge exchange leading to actionable partnerships
- Stronger ecosystem for women- and youth-led sustainability efforts

EcoRise is envisioned as a collaborative movement that enables organisations to demonstrate responsible leadership while contributing to a resilient and sustainable future.

### Organised by: She Business Time